



PUTRAJAYA PERDANA BERHAD

**FOR IMMEDIATE RELEASE**

## **Putrajaya Perdana Berhad contributes RM25,000 to assist underprivileged school children**

**KUALA LUMPUR, 31<sup>st</sup> March 2017** – Sekolah Kebangsaan Kampung Baru today received financial aid under the ‘Rotary Kasih’ project organised by the Rotary Club of Kampung Baru City Centre (RCKBCC).

The financial aid was made possible when Putrajaya Perdana Berhad (PPB) contributed RM25,000 to assist underprivileged school children.

PPB, one of Malaysia’s top construction, property development and concession groups, is into its second year contributing to the ‘Rotary Kasih’ project, sponsoring 17 children in the year 2017 and 25 children in the year 2016.

The ‘Rotary Kasih’ project is an ongoing programme planned over a three-year period which aims to alleviate the burden of financially challenged families in educating their children and inspire underprivileged children to achieve success in their education. The financial sponsorship from PPB assists these children through food aid, education and motivational programmes.

Under the programme, which is now in its second year running, each pupil will receive a monthly allowance of RM60 disbursed through the Rotary Kasih Smart Card which provides for cashless transactions. The pupils may use the card to purchase food and drinks from the school canteen and stationery from the bookstore. This programme also contributes to nation building through the implementation of education in human values which is embedded into the Rotary Kasih project.

“Children are the future leaders of the society and the country, and at Putrajaya Perdana Berhad we believe in nurturing the young as we assist in building their future. Sadly there are a lot of children who need financial help and this is where we can come in to help them, and at the same time help with nation building”, said En. Akmel Zurin bin Haron, Chief Executive Officer of PPB’s development arm.

“It has always been PPB’s passion to assist children who are less fortunate. We hope our sponsorship can assist them to have the ability to learn in a conducive environment with the food aid, education and motivational programmes to achieve better academic results and success in the future.”



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The Advisor of the Rotary Kasih Project and Past District Governor from the Rotary Club, Ms. Kirenjit Kaur stated that many of the pupils come from poor families and it is hoped that the programme will help to improve the pupil's academic performance.

Puan Siti Zainee Idris, Headmistress of Sek. Keb. Kampung Baru also enthused, "We are grateful to PPB for its financial sponsorship which is a great help to our poor and needy students."

This contribution is a natural extension of PPB's initiative to make education accessible to those who are less fortunate.

PPB has been supporting underprivileged children to have access to tertiary education for the past 11 years, thus far sponsoring up to 97 high potential students who are financially challenged via its annual scholarship awards with a total value of more than RM1.3 million to date.

PPB has also been sponsoring iSINA Global Media, a study centre with a mission to help children who are facing difficulty in reading and writing, and at the same time struggling from lack of financial support to go to school. The PPB sponsorship to iSINA helps to fund the costs of providing special classes to teach basic Bahasa Malaysia, English and Mathematics, as well as a special programme called JOMBaca. The JOMBaca programme is an intensive reading programme, where teachers from the centre go out to '*orang asli*' villages and other poor settlements to conduct 20-day intensive reading classes.

As a responsible corporate member of the community, this contribution to the Rotary Kasih project is part of PPB's corporate social responsibility to nurture the next generation with education.

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### **About Putrajaya Perdana Berhad (PPB, the Group)**

**Putrajaya Perdana Berhad (PPB)** is one of Malaysia's top construction, property development and concession groups. PPB has successfully delivered many distinctive and large scale projects on a turnkey, conventional and design and build basis.

PPB has built a wide range of buildings and distinctive landmarks. These include high-rise office and residential buildings, commercial and retail outlets, government offices, townships, and infrastructure projects such as highways, bridges, utility service tunnels and monorail tunnels, among others. The Company is also one of the first to incorporate energy efficiency, green and sustainability features in the buildings it constructs, making it one of Malaysia's most innovative and reliable construction groups.

Putra Perdana Construction (PPC), its construction arm has built several distinguished projects including the Pavillion KL, KL Eco City, Serai Condominium Bukit Bandaraya in Bangsar and Arcadia at Desa ParkCity, as well as infrastructure projects such as the PAMER (Projek Air Mentah RAPID) for PETRONAS in Pengerang, Johor.

PPC's landmark green projects include the Diamond Building for the Energy Commission, the Low Energy Office ("LEO") Building for the Ministry of Energy, Green Technology and Water as well as the Green Energy Office Building ("GEO") for National Green Energy Centre all of which received recognition from reputable green building rating systems in the world such as LEED from US, Malaysia's Green Building Index (GBI) and the Greenmark seal from Singapore.

Putra Perdana Development (PPD), its property development arm, has to date built and handed over 1,000 units of residential properties ranging from government apartments, semi-detached houses, super-link houses, townhouses and bungalows.

PPB is headquartered in Precinct 16, Putrajaya with around 420 employees.

For more information, please log on to [www.p-perdana.com](http://www.p-perdana.com).