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Reading their way to a brighter future

*Students of SK Kg. Kenang in Sungai Siput
get a chance at a better tomorrow.*



SUNGAI SIPUT, PERAK, 16th March 2018 – The students of SK Kg. Kenang, Sungai Siput have been given the chance for a better future with the JomBaca Programme. Organised by iSINA Global Media (iSINA) and sponsored by Putrajaya Perdana Berhad (PPB), the JomBaca programme is an educational based programme, which saw teachers from iSINA conduct a 20-day intensive reading programme to help the students improve their reading standards.

The SK Kg. Kenang JomBaca Graduation Ceremony was officiated by the State Assemblyman (ADUN) of Lintang – Y.B. Dato' Haji Mohd Zolkafly Bin Haji Harun. Also present was the *Ketua Sektor Pengurusan Akademik, Jabatan Pendidikan Negeri Perak* - Puan Hjh Rahimah Binti Mohamed, the *Ketua Unit Pengurusan Akademik, Jabatan Pendidikan Daerah Kuala Kangsar* – Encik Azmin Bin Ariffin as well as the *Guru Besar* of SK Kg. Kenang – Tuan Haji Mohamad Ridzuan Bin Hasnan.

During the ceremony, some of the students came forward to demonstrate their reading capabilities, which showed major improvement after the 20-day programme. There was a prize giving ceremony for the students and those with 100% attendance were also rewarded.

PPB, one of Malaysia's top construction, property development and concessions groups, is now in its third year of contributing towards iSINA and their JomBaca programme. For the year 2018, PPB sponsored RM34,000.00 for this 20-day JomBaca programme at SK Kg. Kenang. PPB will also be sponsoring a second JomBaca programme later in the year.

Speaking at the ceremony, Mr. Tang Yee Thong, Chief Operating Officer of PPB's Concessions Division said "PPB is committed to helping these children from the orang asli settlements and those underprivileged to improve their reading skills. We strongly believe in the importance of helping the younger generation gain a proper education and necessary skills required to improve their employability levels in the future."

SK Kg. Kenang is a 20 year old Government school that has 224 students. The school has 19 teachers and around three quarter of the students live in the schools *asrama*. The JomBaca students showed vast improvement in their reading by the end of the programme.

Some of these students include Ikmal Bin Muhamad Nazri (Standard 2), Serry Shamila (Standard 3) and Mohd. Haikal Bin Wan Masrano (Standard 4), all three of which come from single income homes in the orang asli villages and have multiple siblings. There is also Nor Farisha (Standard 5) and Intan Sarafina (Standard 6), both of whom stay at the *asrama*. All of these students are now able to read story books and newspaper articles.

Puan Rahmalizah Bt Ali, Founder of iSINA stated "We believe that helping children and young students read is crucial to ensure that they have a chance at obtaining a proper education. Reading serves as a foundation from which they can build on and expand their knowledge base. This program is unique as it is able to assist the majority of students to improve their reading in a very short time."

The JomBaca programme has been conducted more than 40 times over the last 12 years at various locations, with more than 3,000 students. Most of the programmes conducted have a 80% to 90% success rate.

Dato' Rosman Bin Abdullah, Group Managing Director of PPB shared, "We take our role as corporate citizens very seriously and the educating our youth is one of the key aspects of our Corporate Social Responsibility (CSR) initiatives. We strive to nurture the young as we build their future."

“We are very fortunate and appreciative of the continued support we have received from Putrajaya Perdana Berhad since year 2016. It is companies like theirs, who are as passionate and committed as we are to this cause, that ensures that we can continue to help these students and other underprivileged children, said Puan Rahmalizah.

Besides their support for iSINA and their JomBaca programmes, in line with their focus on helping educating the youth, PPB also has its annual Scholarship Awards, which has been ongoing for the past 12 years. PPB has thus far sponsored 105 deserving but financially challenged students with a total value of more than RM1.5 million to date.

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About Putrajaya Perdana Berhad

Putrajaya Perdana Berhad (PPB) is one of Malaysia's top construction, property development and concession groups. PPB has successfully delivered many distinctive and large scale projects on a turnkey, conventional and design and build basis.

PPB has built a wide range of buildings and distinctive landmarks. These include high-rise office and residential buildings, commercial and retail outlets, government offices, townships, and infrastructure projects such as highways, bridges, utility service tunnels and monorail tunnels, among others. The Company is also one of the first to incorporate energy efficiency, green and sustainability features in the buildings it constructs, making it one of Malaysia's most innovative and reliable construction groups.

Putra Perdana Construction (PPC), its construction arm has built several distinguished projects including the Pavillion KL, KL Eco City, Serai Condominium Bukit Bandaraya in Bangsar and Arcadia at Desa Park City, as well as infrastructure projects such as the PAMER (Projek Air Mentah RAPID) for PETRONAS in Pengerang, Johor.

PPC's landmark green projects include the Diamond Building for the Energy Commission, the Low Energy Office ("LEO") Building for the Ministry of Energy, Green Technology and Water as well as the Green Energy Office Building ("GEO") for National Green Energy Centre all of which received recognition from reputable green building rating systems in the world such as LEED from US, Malaysia's Green Building Index (GBI) and the Greenmark seal from Singapore.

Putra Perdana Development (PPD), its property development arm, has to date built and handed over 1,000 units of residential properties ranging from government apartments, semi-detached houses, super-link houses, townhouses and bungalows.

PPB was awarded the HR Asia Best Companies to Work For In Asia Award 2017. This award pays homage to world class corporations with high levels of employee engagement and excellent workplace cultures. PPB also won the Best in CSR (Corporate Social Responsibility) – Gold Award (above RM25 million turnover) at the Star Outstanding Business Awards (SOBA) 2017. The Best in CSR Award is one of the Top of the Class Awards and is awarded to local enterprises that are strong in CSR and allocates resources to serve the community

PPB is headquartered in Precinct 16, Putrajaya.

For more information, please log on to www.p-perdana.com.